



Creating a future of opportunity.

FOR IMMEDIATE RELEASE
August 8, 2017

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UpValley Family Centers hires new Development Director

UpValley Family Centers has named Terry Byrnes as its new Development Director. Terry brings over 20 years of corporate marketing as well as fundraising and strategic planning experience with social services, arts, education and health care nonprofits. Prior to joining UpValley Family Centers, Terry was a consultant for nonprofits in Napa County, Marin County and Arizona, providing staff and boards with the tools necessary to create sustainable organizations. Terry is the first Development Director hired by the UpValley Family Centers.

"The UpValley Family Centers is a wonderful resource for our small, rural communities in northern Napa County and I am looking forward to working with the staff and board to continue creating opportunities for success for all who live and work here," said Terry Byrnes. Jenny Ocón, Executive Director added, "Terry is extremely knowledgeable about our up valley communities and is dedicated to strengthening our organization's long-term impact on children, young adults, families and seniors through her professional expertise. We are so pleased to add her leadership talents to our organization."

Terry Byrnes began as Development Director on August 1, 2017.

UpValley Family Centers' Mission:

The UpValley Family Centers provide guidance, support and resources, in the community, in the home and for the individual, so that everyone can achieve a better life.

Organizational Overview:

- We operate family resource centers in Calistoga and St. Helena, annually serving over 3,000 individuals in our rural communities.
- Our 19 staff provide services in English and Spanish to promote healthy, positive outcomes for individuals from babies to seniors.
- We collaborate with over 40 social service partners throughout Napa County to coordinate the services our clients need.

6 Program Focus Areas offered in Spanish & English:

- Health & Wellness: health insurance assistance, drug and alcohol prevention and education, domestic violence counseling, exercise classes
- Education: Parent education, school readiness, early literacy programs, parent/child

- playgroups, youth mentoring, youth diversion
- Community Connections: Guided resource and referrals, outreach
- Economic Success: Emergency assistance for families in crisis, free tax preparation, employment assistance
- Immigrant Integration: assistance with applying for immigration benefit programs including citizenship, free citizenship and ESL classes
- Seniors: Guided referrals to health/social services, case management, educational workshops

History:

The UpValley Family Centers was established in February 2014 resulting from a merger between the Calistoga Family Center (founded 1999) and the St. Helena Family Center (founded 2005).

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