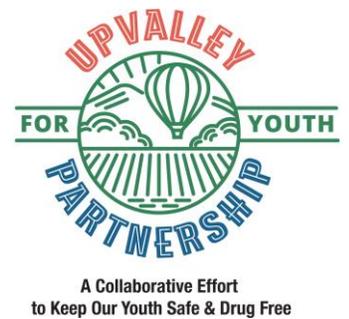




Creating a Future of Opportunity

FOR IMMEDIATE RELEASE

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Red Ribbon Week Activities in Calistoga and St. Helena

Red Ribbon Week is an alcohol, tobacco and other drug prevention awareness campaign celebrated nationally. The [UpValley Partnership for Youth](#), a drug-free communities coalition, is organizing prevention activities for **Red Ribbon Week in Calistoga and St. Helena, October 24-28, 2016**.

"These Red Ribbon Week activities are designed to raise awareness about the negative effects of underage alcohol and drug use, and at the same time offer fun and thoughtful ways to engage our youth," noted Jenny Ocon, executive director of UpValley Family Centers.

The following activities are being planned with partner organizations and local school districts:

- Monday 10/24- Plant tulips pledging healthy choices- tulips bloom in April during Alcohol Awareness month; activity shows healthy choices allow you to grow and thrive. Activity at both St. Helena High School and Calistoga. Throughout the week students will wear red.
- Tuesday 10/25- Students write an activity or reason they are drug free, activity with drunk driving simulation goggles on St. Helena High School campus. Calistoga ACE program will create art representing reasons they are drug free- art show to be displayed in the classroom.
- Wednesday 10/26- St. Helena High lunch activity - students test knowledge on drug and alcohol facts to win a prize. After school dodge ball game with Calistoga ACE program focusing on "better things to do than drugs." CLARA/CLARO youth groups will complete "my natural high" activity focusing on healthy ways to feel good and cope with stress/anxiety.
- Thursday 10/27- National speaker [Darryl Bellamy](#) presents to high school students on coping and leadership skills in Calistoga and St. Helena.

Loralyn Taylor, Coordinator of the UpValley Partnership for Youth stated, "We have organized activities that include concrete coping strategies for dealing with stress and some of the underlying reasons youth may choose to use substances, as well as activities that involve personal reflections and goals. We are also planning positive recreational activities after school."

The UpValley Partnership for Youth (UVPY) works to address the problem of underage drinking and substance use in our community. It is a federally-funded, broad-based coalition made up of youth, parents, nonprofits, law enforcement, schools, faith-based groups and fraternal organizations in northern Napa County, and is led by the [UpValley Family Centers](#) and the [Napa County Office of Education](#). UVPY meets the fourth Monday of the month and meetings are open to the public. For more information about meetings or the work of UVPY, contact Loralyn Taylor at (707) 965-5010.

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